**INFUS 2020** 

#### Fuzzy meets privacy: a short overview

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July, 2020

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- Research on data privacy since year 2000
- We have applied fuzzy sets theory in some research problems
  - $\circ$  Where fuzzy sets theory can be used?

## A kind of justification

- Data privacy can be seen from different perspectives (social, legal, etc)
  - Technological perspective
  - Data to be used for machine and statistical learning (data analytics)

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  - Technological perspective
  - Data to be used for machine and statistical learning (data analytics)
- In this framework, fuzzy set theory as
  - one of the tools for data analytics, but also
    one of the tools related to data protection

- 1. A data privacy context
  - (a) A data privacy problem? Why?
  - (b) Privacy models
  - (c) Masking methods
- 2. Fuzzy sets in data masking
- 3. Summary

# A data privacy context: A data privacy problem? Why? (examples of disclosure)

Data privacy in context. A researcher wants to analyze data



DB = {(Aylin, Age = 40, Street=Maçka caddesi İstanbul, salary=147000 TRY/TL), ...}

Data privacy in context. A researcher wants to analyze data

- Two main scenarios in which disclosure can take place
  - 1. Disclosure from the data themself
  - 2. Disclosure from the computation, query, data analysis



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- $\Rightarrow$  1. We learn that our friend is in the database
- $\Rightarrow$  2. We learn that our friend is sick !!

Outline

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• Adding Ms. Rich's salary 70,000:

#### 800 1000 700 900 1000 800 600 800 1200 1400 70000 $\Rightarrow$ mean = 7200,00 !!

(a extremely high salary changes the mean significantly)

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   NO!!:
- Adding Ms. Rich's salary 70,000:

800 1000 700 900 1000 800 600 800 1200 1400 70000  $\Rightarrow$  mean = 7200,00 !!

(a extremely high salary changes the mean significantly)  $\Rightarrow$  We infer Ms. Rich from Town was attending the unit

# A data privacy context: Privacy models (how to solve this?: provide a definition)

- How to solve this?
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  - Provide a definition !!
  - Well, not one, there are lots of them:
  - Privacy models:

computational definitions of privacy

- Privacy models: computational definitions of privacy
  - Definitions? Why many?
  - Different focuses. E.g.,
    - \* Disclosure from data
    - \* Disclosure from computation, query, data analysis

**Privacy models.** A computational definition for privacy. Examples.

- **Reidentification privacy.** Avoid finding a record in a database.
- k-Anonymity. A record indistinguishable with k-1 other records.
- Secure multiparty computation. Several parties want to compute a function of their databases, but only sharing the result.
- **Differential privacy.** The output of a query to a database should not depend (much) on whether a record is in the database or not.
- **Result privacy.** We want to avoid some results when an algorithm is applied to a database.
- Integral privacy. Inference on the databases. E.g., changes have been applied to a database.
- Homomorphic encryption. We want to avoid access to raw data and partial computations.

Privacy models. A computational definition for privacy. Publish a DB

- Reidentification privacy. Avoid finding a record in a database.
- k-Anonymity. A record indistinguishable with k-1 other records.
- k-Anonymity, I-diversity. *l* possible categories
- Interval disclosure. The value for an attribute is outside an interval computed from the protected value: values different enough.
- **Result privacy.** We want to avoid some results when an algorithm is applied to a database.



Privacy models. A computational definition for privacy. Publish a DB

• Modify DB X to obtain a DB X' compliant with the privacy model.

Original DB X:	Respondent	t C	City	Age	Illness
	DRR	İsta	anbul	30	Heart attack
	ABD	İsta	anbul	32	Cancer
	COL	İsta	anbul	33	Cancer
	GHE	Konak	(İzmir	·) 62	AIDS
	CIO	Alaçat	tı(İzmir	) 65	AIDS
	HYU	Konak	(İzmir	·) 60	Heart attack
		<u> </u>	٨		1
Published DB $X'$ :		City	Age	Illness	
	—	İstanbul	30	Cancer	
	—	İstanbul	30	Cancer	
	_	İstanbul	30	Cancer	
	_	İzmir	60	AIDS	
	_	İzmir	60	AIDS	
	_	İzmir	-		

#### • Difficulties

- Naive anonymization does not work, highly identifiable data, high dimensional data
- Anonyimization causes information loss
- Examples of successful reidentification attacks
  - Sweeney analysis of USA population,
  - $\circ$  data from mobile data (home + work reidentifies a person),
  - shopping cards
    - (high dimensional, large number of shopping elements),
  - film ratings (high dimensional, large number of film)

Privacy models. A computational definition for privacy. Compute result

- **Differential privacy.** The output of a query to a database should not depend (much) on whether a record is in the database or not.
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- Difficulties.
  - A simple function can give information on who is in the database
  - Modifying the function may lead to high information loss
  - $\circ~\mbox{Function-dependent solution}$
  - E.g., mean salary,
  - if *mean* outcome is not affected by a single person, is it useful?

Privacy models. A computational definition for privacy. Share a result

• Secure multiparty computation. Several parties want to compute a function of their databases, but only sharing the result.



Privacy models. A computational definition for privacy. Share a result

• Compute

 $f(DB_1, DB_2, DB_3, DB_4)$ 

without sharing  $DB_1, DB_2, DB_3, DB_4$ 

• Example: national age mean of hospital-acquired infection patients (hospitals do not want to share the age of their infected patients!)

- Difficulties
  - Distributed approach (no trusted-third party) computational cost of solutions
  - Function-dependent solution

## A data privacy context: Masking methods (to protect a database against reidentification)

**Anonymization/masking method:** Given a data file X compute a file X' with data of *less quality*.



### **Research questions**



Masking: Less quality (information loss) less risk (disclosure risk)  $X' = \rho(X)$ :  $IL_f(X, X') = divergence(f(X), f(X'))$ ,  $DR_X(X') = recordLinkage(X, X')$ 

# Fuzzy sets in data masking

# Fuzzy sets in data masking Fuzzy sets based microaggregation (clustering-based masking method)





- Microaggregation:
  - $\circ$  Privacy: each cluster at least k records
  - $\circ$  Utility: small clusters to have low information loss



- Microaggregation: Implementation
  - Build clusters
  - Define cluster representatives
  - $\circ\,$  Replace records by cluster representatives

- Microaggregation:
  - $\circ$  Privacy: each cluster at least k records
  - Utility: small clusters to have low information loss

• If k = 1, one cluster = one record. No loss, maximum risk • If k = |X|, only one cluster = X. Maximum loss, no risk



• Microaggregation: Formalization in terms of error minimization

Minimize 
$$SSE = \sum_{i=1}^{c} \sum_{x \in X} \chi_i(x) (d(x, p_i))^2$$
 (1)  
Subject to  $\sum_{i=1}^{c} \chi_i(x) = 1$  for all  $x \in X$   
 $2k \ge \sum_{x \in X} \chi_i(x) \ge k$  for all  $i = 1, \dots, c$   
 $\chi_i(x) \in \{0, 1\}$ 

• Similar to *c*-means but with constraints on number of records in clusters

# Fuzzy sets in data masking Why fuzzy sets based microaggregation? (the transparency principle)

• The transparency principle in data privacy<sup>1</sup>

Given a privacy model, a masking method should be compliant with this privacy model even if everything about the method is public knowledge. (Torra, 2017, p17)

<sup>&</sup>lt;sup>1</sup>Similar to the Kerckhoffs's principle (Kerckhoffs, 1883) in cryptography: a cryptosystem should be secure even if everything about the system is public knowledge, except the key

- The transparency principle in data privacy<sup>1</sup> Given a privacy model, a masking method should be compliant with this privacy model even if everything about the method is public knowledge. (Torra, 2017, p17)
- Transparency a requirement of Trustworthy AI. Related to three elements: traceability, explicability (why decisions are made), and comunication (distinguish AI systems from humans). Transparency in data privacy relates to traceability.

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#### • Transparency

- DB is published: give details on how data has been produced. Description of any data protection process and parameters
- Positive effect on data utility. Use information in data analysis.
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### In microaggregation.

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- An intruder can infer in which cluster is a record
- If different variables are microaggregated independently, intersection attacks can lead to reidentification
- Fuzzy clustering can *fuzzify* membership to clusters
- A fuzzy approach can reduce disclosure risk

# Fuzzy sets in data masking Fuzzy microaggregation: definition (using fuzzy clustering)

Consider fuzzy c-means, the usual algorithm for fuzzy clustering
 ⇒ to achieve fuzzy assignment of elements to clusters

- Consider fuzzy c-means, the usual algorithm for fuzzy clustering ⇒ to achieve fuzzy assignment of elements to clusters
  - **Step 1:** Generate an initial U and V
  - **Step 2:** Solve  $min_{U \in M} J(U, V)$  computing:

$$u_{ij} = \left(\sum_{r=1}^{c} \left(\frac{||x_j - v_i||^2}{||x_j - v_r||^2}\right)^{\frac{1}{m-1}}\right)^{-1}$$

**Step 3:** Solve  $min_V J(U, V)$  computing:

$$v_{i} = \frac{\sum_{j=1}^{n} n(u_{ij})^{m} x_{j}}{\sum_{j=1}^{n} (u_{ij})^{m}}$$

**Step 4:** If the solution does not converge, go to step 2; otherwise, stop

- Implement fuzzy microaggregation with parameters c,  $m_1$ , and  $m_2$  as:
  - **Step 1:** Apply FCM with given c and a given  $m := m_1$ **Step 2:** For each  $x_j$  in X, compute memberships to all clusters  $i = 1, \ldots, c$  for a given  $m_2$ :

$$u_{ij} = \left(\sum_{r=1}^{c} \left(\frac{||x_j - v_i||^2}{||x_j - v_r||^2}\right)^{\frac{1}{m_2 - 1}}\right)^{-1}$$

**Step 3:** For each  $x_j$  determine a random value  $\chi \in [0,1]$  using a uniform distribution in [0,1], and assign  $x_j$  to cluster according probability distr.  $u_{1j}, \ldots, u_{cj}$ Formally, given  $\chi$  select the *i*th cluster satisfying  $\sum_{k < i} u_{kj} < \chi < \sum_{k \leq i} u_{kj}$ 

- Properties:
  - 1. The larger the  $m_1$ , the larger IL (information loss) Clusters collide, all protected data collapses to  $v_i = v_j = \bar{X}$ .
  - 2. The larger the  $m_2$ , the larger IL.

All memberships tend to  $u_{ij} = 1/c$ .

Any record can be replaced by any cluster center.

All clusters, same size. If c = |X|/k+, (probabilistically) k-anonymity

3. The smaller the number of clusters c, the larger IL Minimum IL with c = |X|, Maximum IL with c = 1.

# Fuzzy sets in data masking Other uses of fuzzy set theory (in IL and DR) (in information loss and disclosure risk)

### Fuzzy in IL + DR

• Fuzziness in Information loss.

• Compare X and X' w.r.t. analysis (f)  $IL_f(X, X') = divergence(f(X), f(X'))$ 



*f* is fuzzy clustering. Extensive work with S. Miyamoto and Y. Endo.
Difficulty: How to compare fuzzy clusters? (fuzzy clust. suboptimal)

### Fuzzy in IL + DR

- Fuzziness in disclosure risk assessment.
  - Link databases using fuzzy integrals based distances



• Distance based record linkage:  $d(A_i, B_i)$ 



- Find the *nearest* record (*nearest* in terms of a distance)
- Formally, 2 sets of vectors

  A<sub>i</sub> = (a<sub>1</sub>,..., a<sub>N</sub>),
  (a<sub>i</sub> protected version of b<sub>i</sub>)
  B<sub>i</sub> = (b<sub>1</sub>,..., b<sub>N</sub>)

  V<sub>k</sub>(a<sub>i</sub>): kth variable, ith record
- Distance  $d(V_k(a_i), V_k(b_j))$ for all pairs  $(a_i, b_j)$ .



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- Formally, 2 sets of vectors  $A_i = (a_1, \dots, a_N),$  $(a_i \text{ protected version of } b_i)$

$$B_i = (b_1, \dots, b_N)$$
  
•  $V_k(a_i)$ : kth variable, ith record

- Distance  $d(V_k(a_i), V_k(b_j))$ for all pairs  $(a_i, b_j)$ .
- Distance based on aggregation functions  $\mathbb{C}$ E.g.,  $\mathbb{C} = CI$  (Choquet integral)
- Worst-case scenario: learn weights/fuzzy measure  $\rightarrow$  Optimization problem

• Case  $\mathbb{C} = WM$ :

N

 $\sum K_i$ 

Subject to:

$$\sum_{k=1}^{N} p_i(d(V_k(a_i), V_k(b_j)) - d(V_k(a_i), V_k(b_i))) + CK_i > 0$$
  

$$K_i \in \{0, 1\}$$
  

$$\sum_{i=1}^{N} p_i = 1$$
  

$$p_i \ge 0$$

- Similar with  $\mathbb{C} = CI$  (Choquet integral)
- Extensive work comparing different scenarios and  $\mathbb{C}.$

#### • Results give:

- number reidentifications in the worst-case scenario
- Importance of weights (or sets of weights in fuzzy measures)
- Examples:
  - Choquet integral



# **Summary**

### Summary

- Outline the use of fuzzy methods in database privacy
  - Data protection
  - Information loss measures
  - Disclosure risk
- Fuzzy in other models: multiparty computation and differential privacy

- Research directions related to fuzzy set theory
  - $\circ$  Constraints on data (e.g., net + tax = gross), fuzzy microaggregation
  - Hesitant fuzzy clustering (e.g., several cluster centers × cluster)

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# Thank you