

# Privacy models for machine learning and statistics

Vicenç Torra

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Dept. CS, Umeå University, Sweden

# Background

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- My background ...
  - Started in this field in 2000 (before the data privacy hype).
  - How to make data useful and private for statistics and ML
  - Research topics:
    - ▷ Privacy from a computational point of view
    - ▷ Privacy-aware for machine learning and statistics

# Outline

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## A context

- Data analysis and data-driven models
- Data analysis and data-driven models + privacy

## Privacy models

- Two motivating examples
- Privacy models
- Privacy models: Avoiding reidentification
- Privacy models: Avoiding inference from calculations

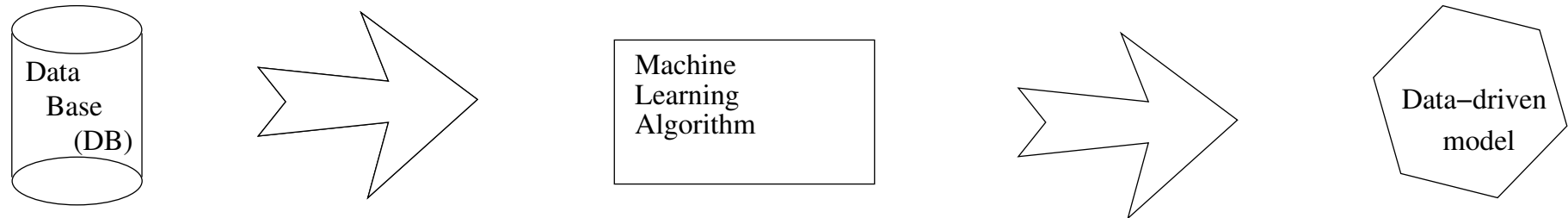
# A context:

Machine learning and statistics

# Data analysis and data-driven models

# Data-driven models

- **Data-driven model**  
(regression, logistic regression, neural networks, etc.) for prediction, image processing, decision support systems, etc.



# Data-driven models

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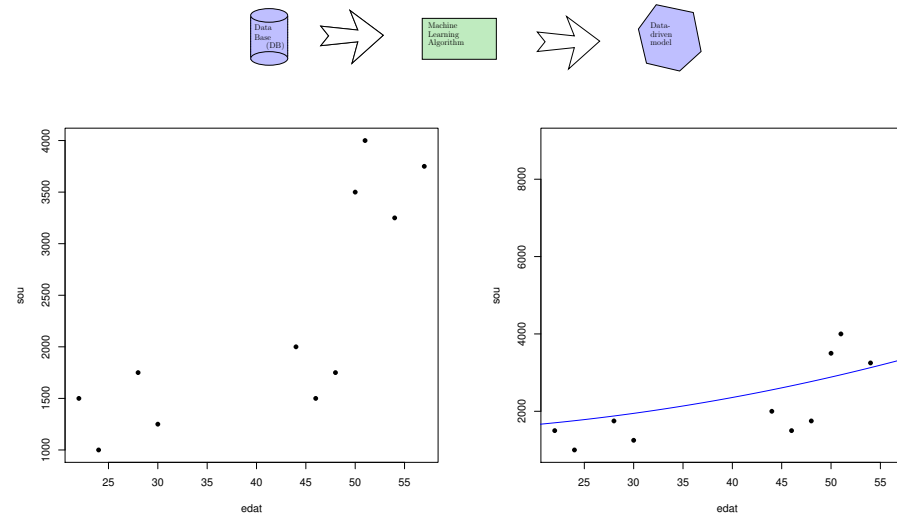
- Machine learning (usage, informal)
  - Data access (relevant and irrelevant data)
  - Exploratory data analysis
  - Model building (several models)  
(different types of models, different (hyper-)parameters)
  - Select a good model  
(whatever good means)
- Example
  - Hospital length stay at time of admission<sup>1</sup>

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<sup>1</sup><https://www.nature.com/articles/sdata201635>

# Data-driven models

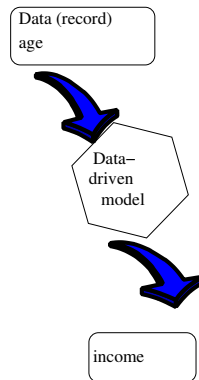
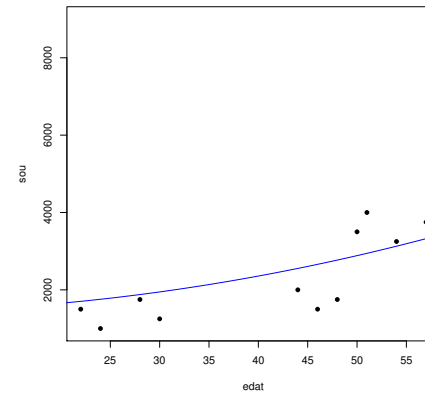
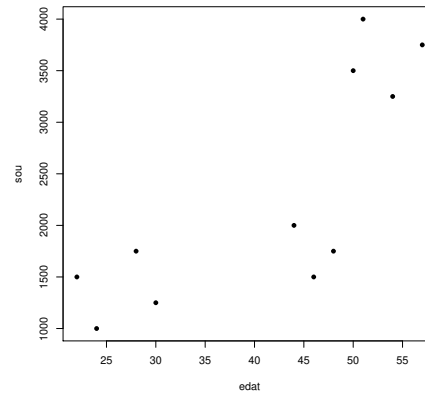
- **Build** a data-driven model: age  $\rightarrow$  income





# Data-driven models

- **Build** a data-driven model: age  $\rightarrow$  income



$$\text{income} = 1418.63 + 0.5864 * \text{age}^2$$

Income of Aina (age=25, income=?)

# Data analysis and data-driven models and privacy

# Data-driven models and privacy

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- Relevant questions for privacy
  - Who has data access?  $\Rightarrow$  access control
    - ▷ Different actors have different roles/permissions (data access): Admissions, pharmacy technician, clinical laboratory, physician, etc.
    - ▷ But also Health information technician, and data scientists

# Data-driven models and privacy

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- Relevant questions for privacy
  - Who has data access?  $\Rightarrow$  **access control**
    - ▷ **Different actors have different roles/permissions** (data access):  
Admissions, pharmacy technician, clinical laboratory, physician, etc.
    - ▷ **But also**  
Health information technician, and data scientists
- Access control is not enough
  - **Access seems ok but inferences may imply disclosure**

# Data-driven models and privacy

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- Relevant questions for privacy
  - From what you are allowed to access,  
can you infer something you shouldn't learn? E.g.,
    - ▷ Can you find someone you know from the information you are allowed to access?
    - ▷ Can you learn sensitive information from anonymized / view of database?
    - ▷ Can you learn sensitive information from aggregated data?
    - ▷ Can you learn sensitive information from a model?
  - If so, what should we do instead?  $\Rightarrow$  Data privacy

# Data-driven models and privacy

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    - ▷ Can you learn sensitive information from a model?
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Data privacy is (not only) about data leakages  
(privacy vs. security and access control)

# Data privacy

# Two motivating examples

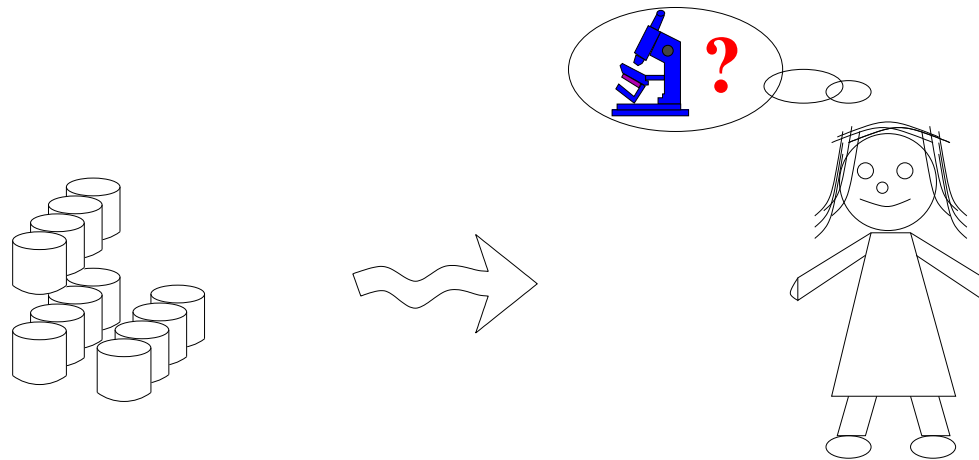
**Anonymization is more difficult than it seems**



# Two motivating examples

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- Case #1. A database with people. Hospital data.
  - Solution. Remove names and identity card/passport numbers



# Two motivating examples

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- Case #1. A database with people. Hospital data.
  - Solution. Remove names and identity card/passport numbers
  - Naive anonymization does not work .....!!  
Sensitive information can still be inferred.  
Other attributes can be used to find a record



~~Darth Vader~~, Washington National Cathedral, Northwest, Washington D.C.

Image from wikipedia

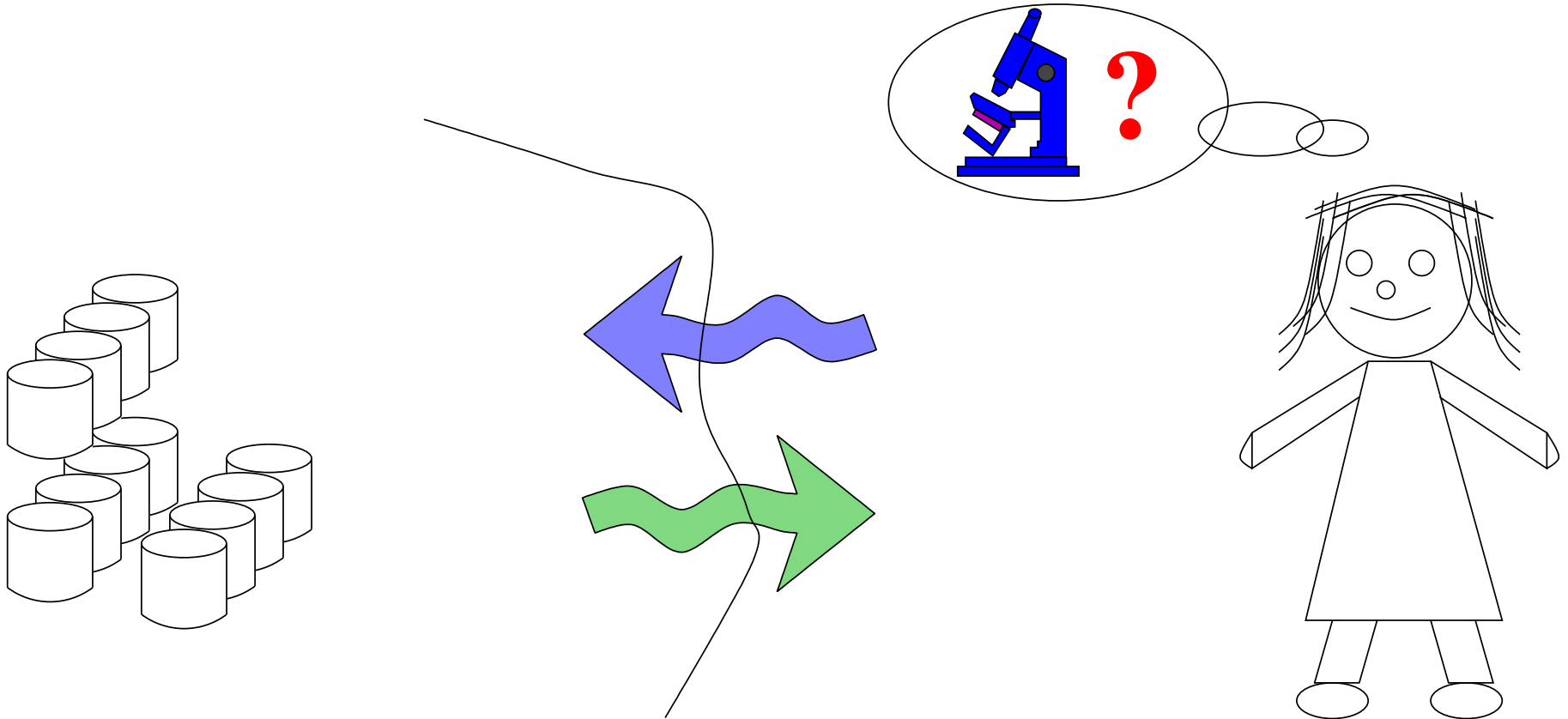
# Two motivating examples

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- Difficulties: Naive anonymization **does not work**
  - Cases about disclosure from incorrect anonymization
    - ▷ AOL, Netflix (search logs, film ratings)
    - ▷ 3.7% (9.1 / 248 million) likely to be **uniquely identified** by 5-digit ZIP, gender, **Month and year of birth**
  - Similarly
    - ▷ Mobile positions (two positions identify)
    - ▷ fidelity cards, credit card payments, shopping carts ...
  - **High dimensional data + highly identifiable data**

# Two motivating examples

- Case #2. Mean salary (or, in general, any other computation – ML)
  - Solution. Mean salary is an aggregate, not personal data.



# Two motivating examples

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  - Solution. Mean salary is an aggregate, not personal data.  
Compute  $\sum_{i=1}^n x_i/n$

# Two motivating examples

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- Case #2. Mean salary (or, in general, any other computation – ML)
  - Solution. Mean salary is an aggregate, not personal data.  
Compute  $\sum_{i=1}^n x_i/n$
  - This does not work .....!!
    - 'I sense something. A presence I have not felt since . . . .'  
(Darth Vader, Star Wars IV: A new hope)
  - A simple function can give information on who is in the database
    - ▷ **Mean salary of psychiatric unit** by town  
For a given town,  $\Rightarrow$  disclosure of a rich person

# Two motivating examples

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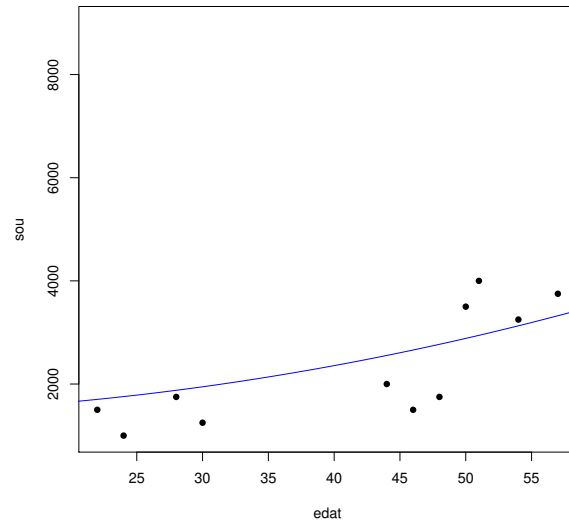
- Case #2. Mean salary
  - Q: Mean income of admitted (unit, town) – psychiatric unit  
(similar problem: mean salary by town)
  - Mean income is not “personal data”, **is this ok ?**
    - ▷ Example:  
1000 2000 3000 2000 1000 6000 2000 10000 2000 4000  
⇒ mean = 3300
    - ▷ Adding Ms. Rich’s salary 100,000 Eur/month:  
⇒ mean = 12090,90 !  
(a extremely high salary changes the mean significantly)  
⇒ We infer Ms. Rich from Town was attending the unit

**Obi-Wan Kenobi is in the Death Star**

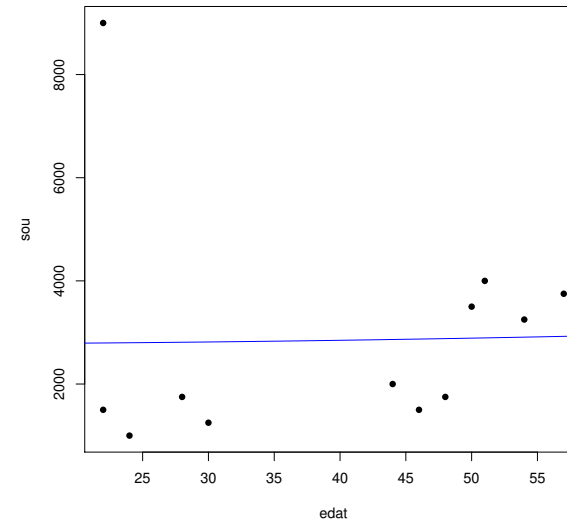
# Two motivating examples

## Example #2. Another computation

- Q: Regressions (and other ML models)  
membership attacks (Ms Rich data as has been used?)



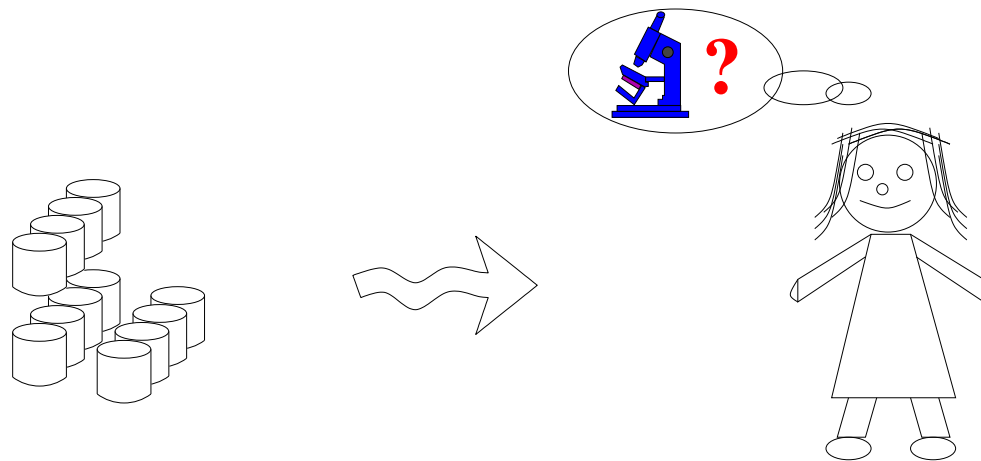
$$\text{income} = 1418.63 + 0.5864 * \text{age}^2$$



$$\text{vs.} \quad \text{income} = 2774 + 0.04639 * \text{age}^2$$



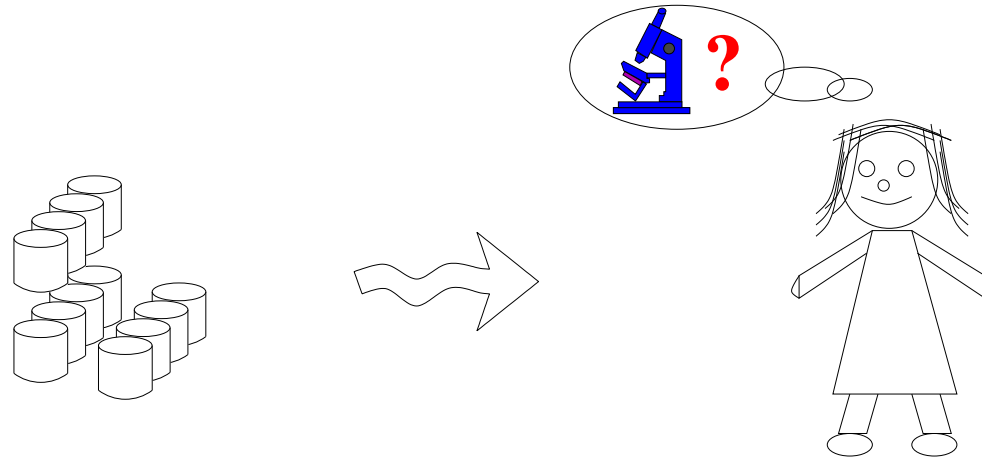
# Privacy models



# Privacy models

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**Privacy model.** A computational definition for privacy.



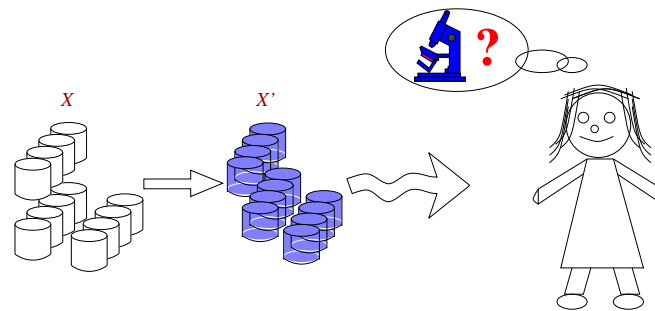
# Privacy models

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**(Some) Privacy models.** Computational definitions for privacy.

- **Reidentification privacy.** Avoid finding a record in a database.
- **k-Anonymity.** A record indistinguishable with  $k - 1$  other records.
- **Secure multiparty computation.** Several parties want to compute a function of their databases, but only sharing the result.
- **Result privacy.** We want to avoid some results when an algorithm is applied to a database.
- **Differential privacy.** Output of a query does not change when a record is added/removed from a DB.
- **Integral privacy.** Inference on the databases. E.g., changes have been applied to a database.

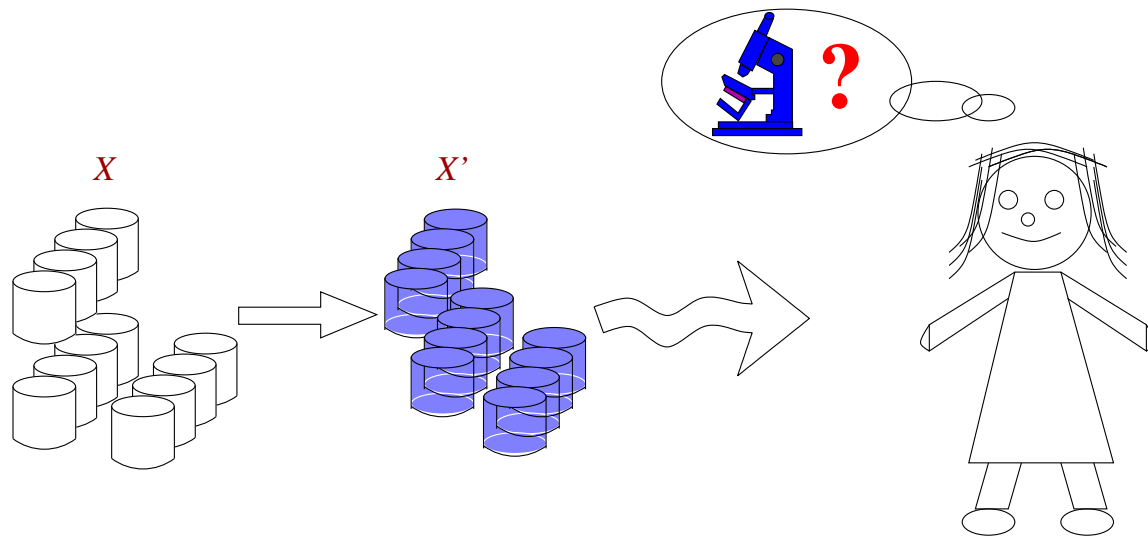
# Privacy models: Avoiding reidentification



# Privacy models

**Privacy models.** A computational definition for privacy.

- **Reidentification privacy.** Avoid finding a record
- **k-Anonymity.**  $k$  indistinguishable records



can we find  ? we don't want this possible ...

# Privacy models

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**Privacy models.** A computational definition for privacy.

- **Reidentification privacy.** Avoid finding a record
- **k-Anonymity.**  $k$  indistinguishable records

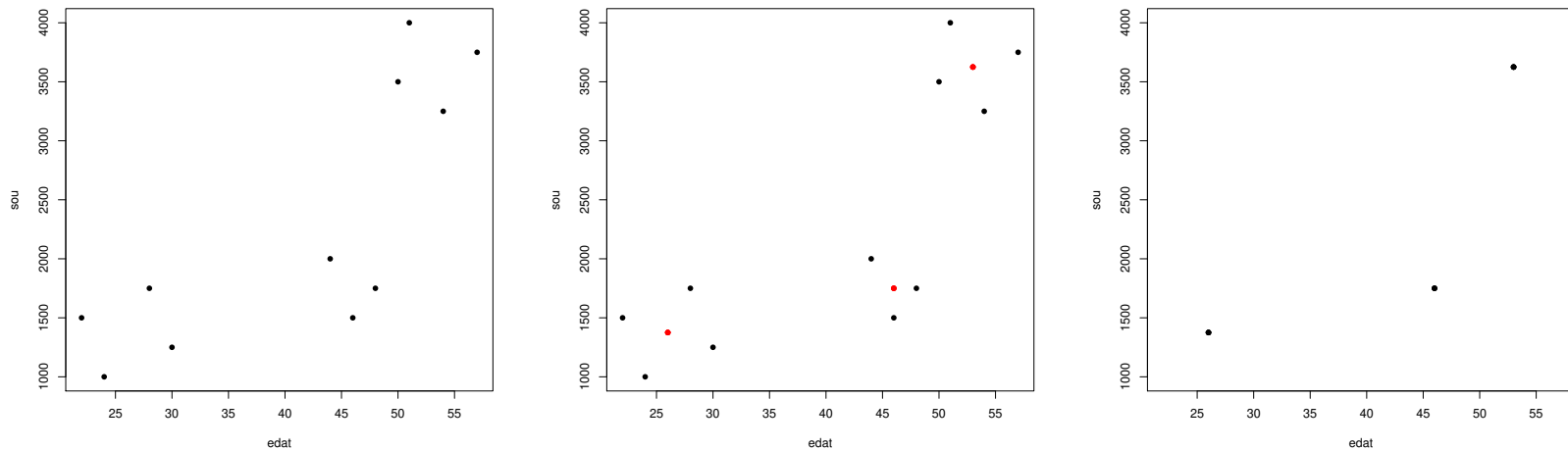
**How?** Change the level of detail or add noise to the data

- Additive noise:  
 $x' = x + r$  with  $r \sim N(0, b)$ : 2019  $\rightarrow$  2018
- Generalization:  $x' = \text{county}(\text{town}(x))$ :  
Maynooth  $\rightarrow$  Kildare (Ireland)
- Microaggregation:  
We build clusters with a minimum size and publish means
- . . . .

# Microaggregation

Data protection. **Microaggregation**. Clusters: at least  $k$  records

- **Privacy model.**  $k$ -Anonymity ( $k = 3$ )



Database: (age, income)

- Original cluster:  $\{(22,1500), (24,1000), (28, 1750), (30, 1250)\}$
- Protected cluster:  $\{(26, 1375), (26, 1375), (26, 1375), (26, 1375)\}$

- **Formalization.**  $u_{ij} = 1$  iff  $x_j$  is in the  $i$ -th cluster;  $v_i$  centroide

$$\text{Minimize } SSE = \sum_{i=1}^g \sum_{j=1}^n u_{ij} (d(x_j, v_i))^2$$

$$\text{Subject to } \sum_{i=1}^g u_{ij} = 1 \text{ for all } j = 1, \dots, n$$

$$2k \geq \sum_{j=1}^n u_{ij} \geq k \text{ for all } i = 1, \dots, g$$

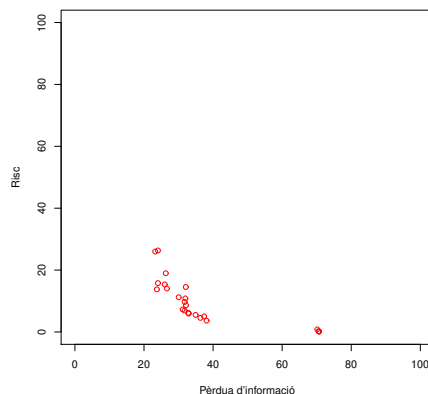
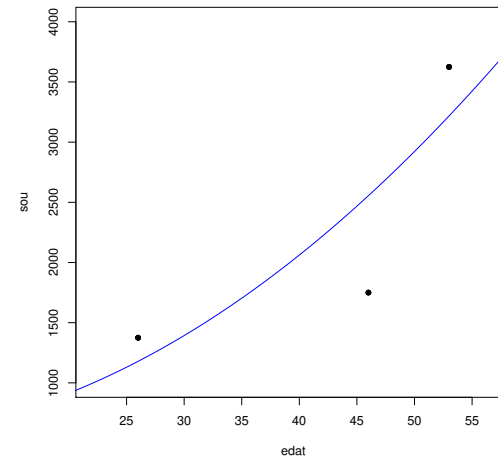
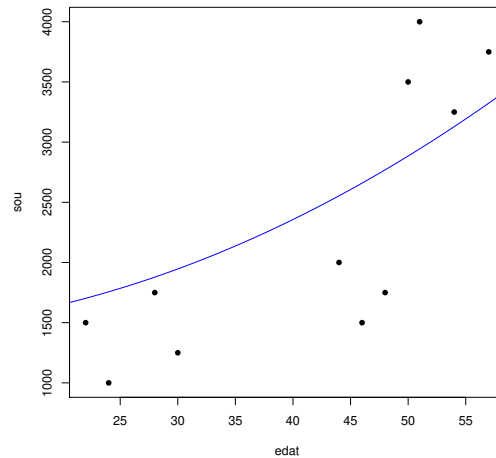
$$u_{ij} \in \{0, 1\}$$

# Microaggregation

**Data protection. Microaggregation.** Clusters: at least  $k$  records

- Clusters ensure anonymity, but we also want to preserve utility

Can we infer Aina's salary? (age=25, income=?)

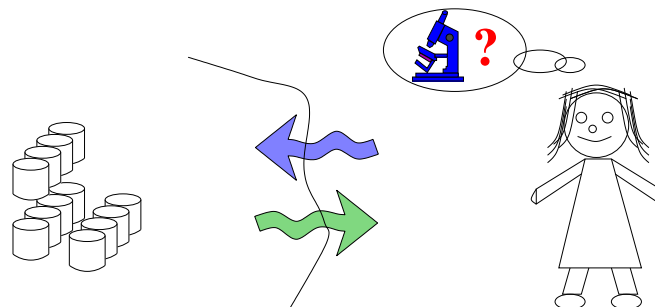


**Fuzzy microaggregation.** The boundaries of clusters are not crisp, we can assign a record to several clusters, and reduce influence of outliers (income of Ms Rich)



# Privacy models:

## Avoiding inference from calculations



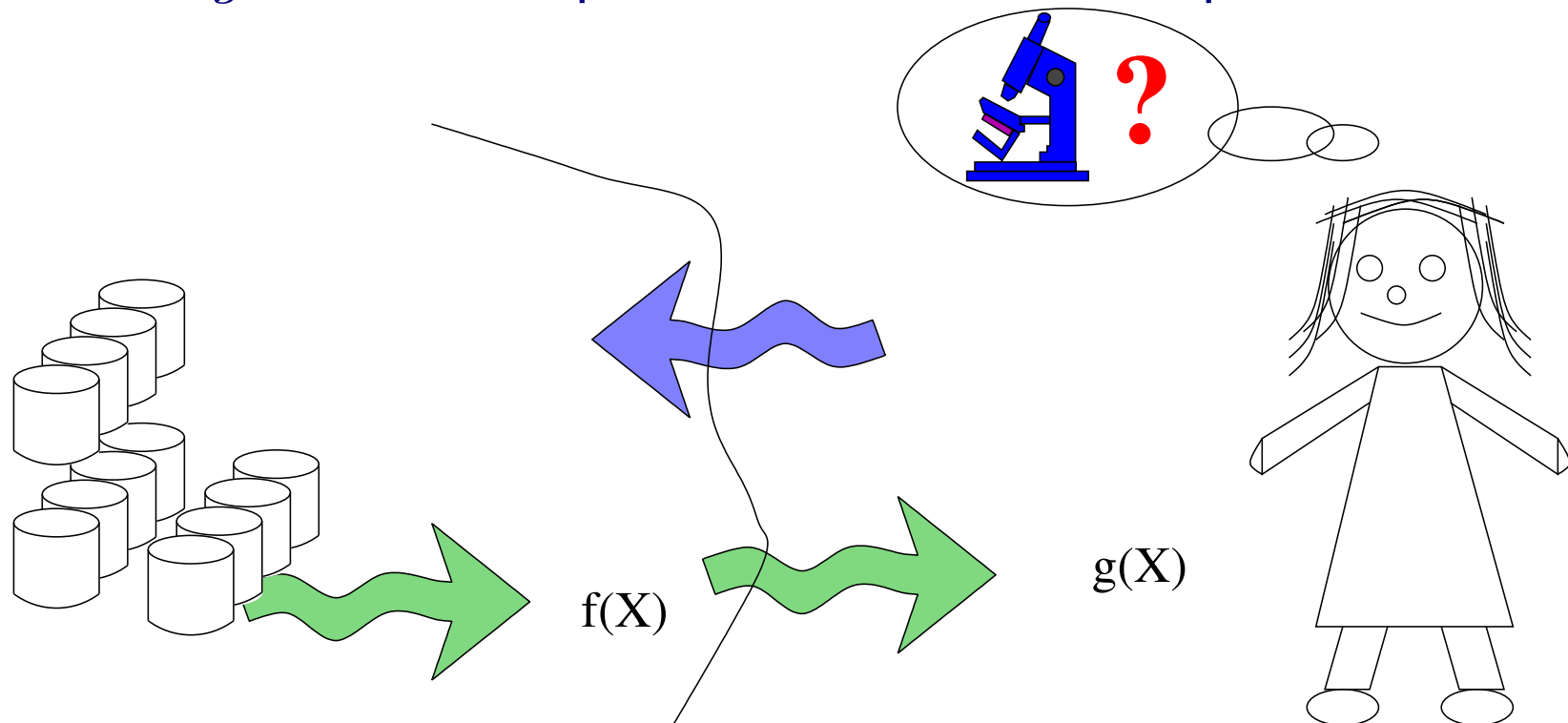
# Privacy models

## Privacy models. Avoiding inferences from computations

- **Differential privacy.**

The outcome does not depend (much) on the presence (absence) of a record

- Implementation: instead of  $f(X)$  compute  $g(X)$ , and so that  $g$  does not depend so much on the input **add noise**



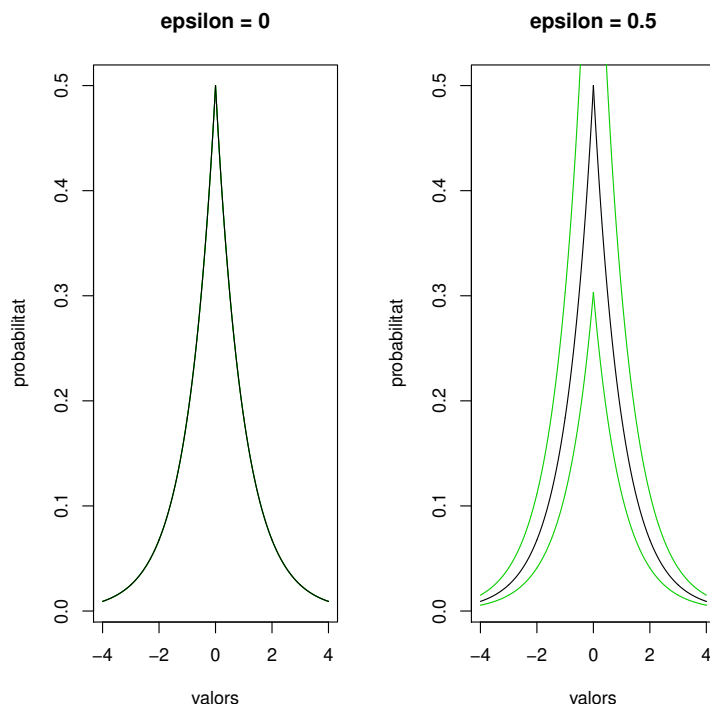
# Privacy models

## Privacy models. Avoiding inferences from computations

- **Differential privacy.**

Result does not depend (much) on the presence (absence) of a record

- Implementation: instead of  $f(X)$  compute  $g(X)$ , typically  $g(X) = f(X) + r$  with  $r \sim L(0, b)$  (Laplace distribution)



Definition. The result  $g(D)$  satisfies differential privacy in degree  $\epsilon$  if for all  $BD_1$  and  $BD_2$  it holds for all  $S \subseteq \text{Range}(K_q)$ ,

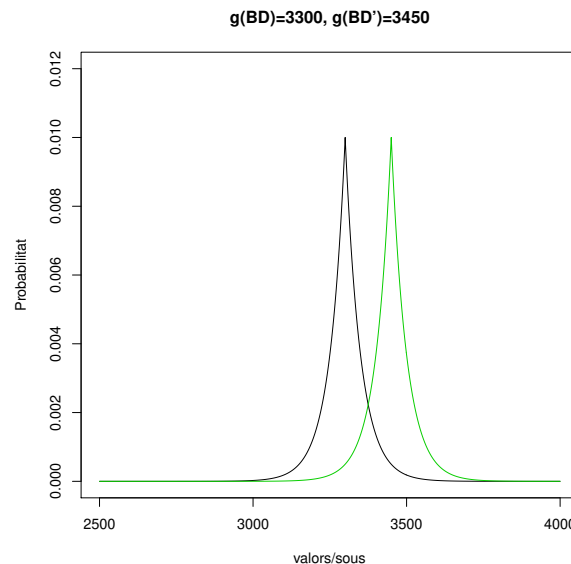
$$Pr[K_q(BD_1) \in S] \leq e^\epsilon Pr[K_q(BD_2) \in S]$$

- The smaller the  $\epsilon$ , the more similar the two distributions

# Privacy models

## Privacy models. Avoiding inferences from computations

- **Differential privacy.** Implementation
  - Define  $g(X) = f(X) + r$  with  $r \sim L(0, b)$  (Laplace distribution)
  - Example  $f(BD) = 3300$  and  $f(BD') = 3450$ , with Laplace distribution  $L(0, 50)$



- The value  $b$  in  $L(0, b)$  depends on  $\epsilon$  (the privacy level) and the sensitivity of the function  $f$  to the possible DBs

# Privacy models

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## Privacy models. Avoiding inferences from computations

- **Differential privacy.**

Other mechanisms for non-numerical functions and, for example, for neural networks/deep learning, decision trees

- Solutions are robust to membership attacks (recall Ms. Rich!)

# Privacy models

## Privacy models. Avoiding inferences from computations

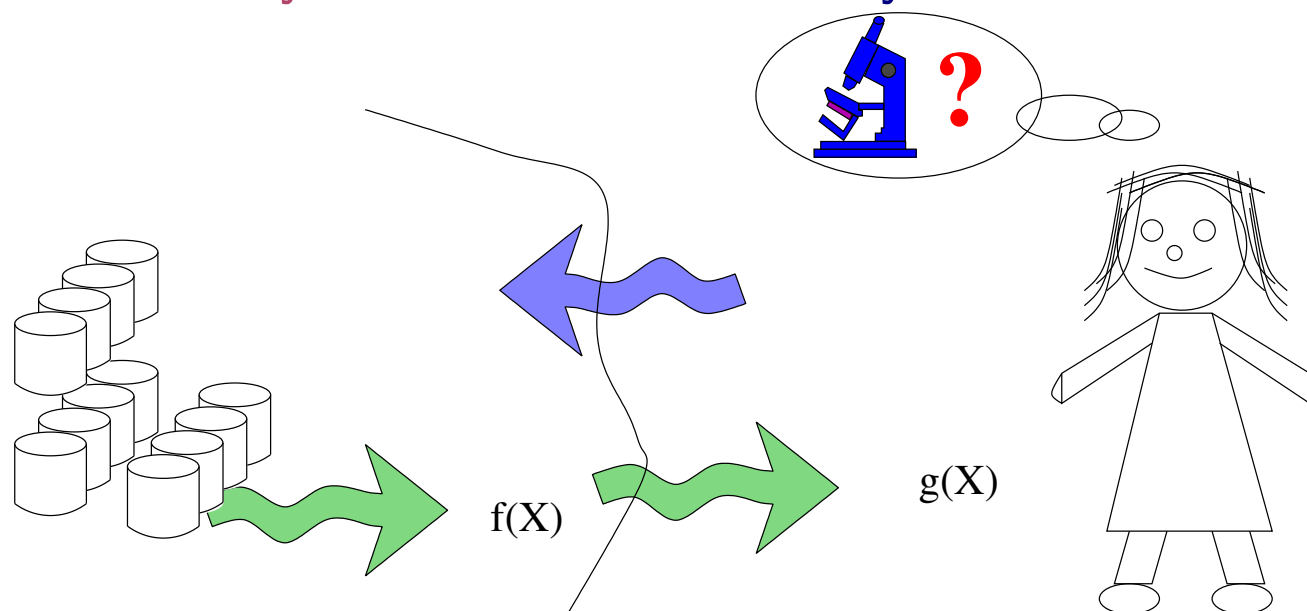
- **Integral privacy.**

The outcome is a **recurrent** result

- Several databases can provide the same result

- **Privacy:**

- $k$  databases generate the same result ( $k$ -anonymity)
- **plausible deniability:** I wasn't there – Says Ms. Rich

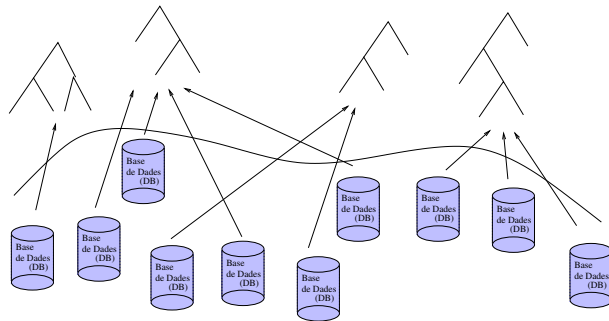


# Privacy models

## Privacy models. Avoiding inferences from computations

- **Integral privacy.**

The outcome is a **recurrent** result



Definition. The result  $G = g(D)$  satisfies integral privacy given background knowledge  $S^*$  if  $Gen(G, S^*)$  is large (k BDs) and

$$\bigcap_{g \in Gen^*(G, S^*)} g = \emptyset.$$

where  $Gen(G, S^*) = \{S' \mid S^* \subseteq S' \subseteq P, A(S') = G\}$

$$Gen^*(G, S^*) = \{S' \setminus S^* \mid S^* \subseteq S' \subseteq P, A(S') = G\}$$

- $k$  different databases,  
not sharing records (and different enough)  
to avoid membership attacks

# Privacy models

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## Privacy models. Avoiding inferences from computations

- **Integral privacy.**

The outcome is a **recurrent** result

- Example

$$\{1000, 2000, 3000, 2000, 1000, 6000, 2000, 10000, 2000, 4000\} \cup \{100000\}$$

- Several subsets return the same output: mean equal 3000

- ▷ {3000}

- ▷ {2000, 4000}

- ▷ {6000, 2000, 1000}

- ▷ {10000, 1000, 1000, 3000}

- ▷ {6000, 4000, 1000, 2000, 3000, 2000}



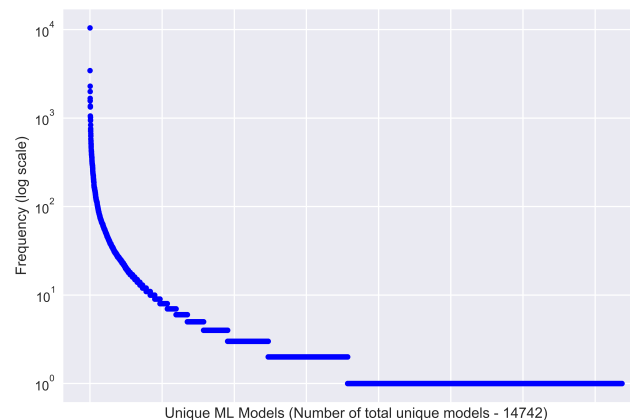
# Privacy models

## Privacy models. Avoiding inferences from computations

- **Integral privacy.**

The outcome is a **recurrent** result

- Recurrent models also appear in machine learning
- Decision trees built from a database (Iris dataset). Models/freq.



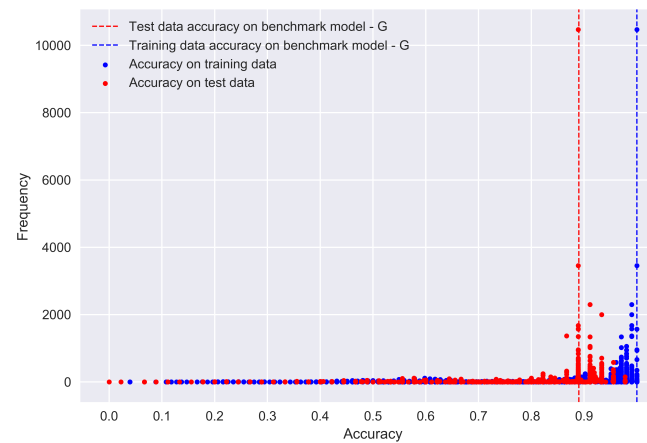
# Privacy models

## Privacy models. Avoiding inferences from computations

- **Integral privacy.**

The outcome is a **recurrent** result

- Recurrent models can also have good accuracy
- Decision trees built from a database (Iris dataset). Accuracy/freq.



# Privacy models

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## Privacy models. Avoiding inferences from computations

- Differential privacy, smooth function

$$f(D) \sim f(D \oplus x)$$

where  $D \oplus x$  represents adding a record  $x$  to a database  $D$

- Integral privacy, recurrent function

If  $f^{-1}(G)$  is the set of all (real) databases that can generate  $G$ , we require  $f^{-1}(G)$  to be a **large and diverse** set.

# Privacy models

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- Differential privacy, smooth function

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If  $f^{-1}(G)$  is the set of all (real) databases that can generate  $G$ , we require  $f^{-1}(G)$  to be a **large and diverse** set.

- An example of a simple function that satisfies integral privacy is:  
 $A$  an algorithm that returns 1 if the number of records of  $D$  is even and 0 if it is odd

That is,  $f(D) = 1$  if and only if  $|D|$  is even.

# Summary

# Summary

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- Achieve a good anonymization is challenging (if we want data to be useful, of course!)
- It is possible to obtain data and models protected enough to be useful and with certain privacy levels.

# Summary

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- My research ...
  - Data masking methods for SQL/noSQL (microaggregation, rank swapping)
  - Disclosure risk assessment for masked data. Worst-case scenario: transparency attacks + machine learning to identify best parameters
  - Differential privacy + Integral privacy
  - Federated learning

**Thank you**



# References

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## Related references.

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